 to

**PANMURE HOUSE PRIZE**

**IN LONG-TERM INVESTMENT & INNOVATION**

**FORMATTING INSTRUCTIONS:**

1. Font size: 12pt
2. Font: Georgia (body text) and Calibri (headings)
3. Please include the word count at the end of the proposal
4. Submit and upload your proposal as a PDF (not a Word document or photographs of a proposal)

The proposals are judged blind. The research team and institutional identities are only revealed once scoring has taken place. For that reason, we request that you **do not reveal your identity** in your proposal.

Examples of **what not** to include at any point in your proposal:

* Institutional logos / website links
* Your name/ title/ institution in the header/footer
* Direct reference to your identity or institution in the proposal

**Any identifying references, logos or details will be redacted**

*The following pro forma document and headings serve as a guide for structuring your proposal and to ensure the proposal covers all of the criteria.*

*Suggested word counts for each section are provided.*

# **[TITLE OF PROPOSAL]**

# **SUMMARY**

[Insert short summary here (200 words max – this is not included in total 2500 word count)]

# **PROPOSAL TITLE**

*Insert the main body of your proposal remembering to remove all identifiers for the research team and the institution(s). The following headings should serve as a guide for structuring your proposal and to ensure the proposal covers all of the criteria. Suggested word counts for each section are provided.*

*When inserting tables and diagrams please keep to the style guidelines (12pt, Georgia).*

**(2,500 words max for the entire proposal)**

# **INTRODUCTION: BACKGROUND & OVERVIEW**

* Context, research problem, set the scene for the research proposal
* Include a clear link to Adam Smith
* Suggested word limit: 250

# **OVERVIEW OF RELEVANT LITERATURE**

* Provide clear link to Adam Smith, long-term investing and innovation
* Demonstrate awareness of relevant literature
* Suggested word count: 400

# **RESEARCH QUESTIONS/ PROBLEM / CURRENT CHALLENGES**

* Use this section to highlight the **criticality of the research question to funding innovation**
* Explain the problem, why it is significant and what the challenges are
* Clearly state the research question you aim to answer
* Suggested word count: 550

# **RESEARCH DESIGN & METHODOLOGY**

* Outline proposed research design and demonstrate **feasibility of the project**
* Details of empirical setting
* Outline the methodology
* Provide details about existing/ intended dataset / data sources
* Suggested word count: 350

# **BUDGET & PROPOSED TIMELINE**

* Use this section to demonstrate the **feasibility of the project**
* Provide your proposed budget and timeline for completing the research that will be presented in July 2023 (note: 2023 is Adam Smith’s Tercentenary)
* If applicable – describe the phases of the project in a timeline/ description. Include timelines, deliverables and description.
* Suggested word count: 250

# **POTENTIAL IMPACT / PROJECT OUTCOMES**

* Describe the **practical implications and potential impact** of your research
* Describe the practical impact of your research on institutions in the long-term (i.e. how does the research affect behaviour etc.)
* Describe/ explain **originality of contribution**
* Explain how this research can be **utilised and applied across other industries and geographies**? How can the research be applied to other contexts?
* State what peer reviewed journals you would aim to publish in
* Suggested word count: 550

# **CONCLUSION**

Summarise research project, impact and contribution

* Suggested word count: 150

Overall word count: [Max 2500]

# **REFERENCES**